













COMPETITIVE ANALYSIS

	<u>Property Name</u>	Address, City, State	<u>Distance</u> <u>from Subject</u>	<u>Year Built</u>	Yardi Matrix Grade	<u>Sq. Ft.</u>
1)	Life Storage	5636 Redan Rd, Stone Mountain	2.3 Miles	2022	В	76,628
2)	Life Storage	6434 Covington Hwy, Lithonia	2.3 Miles	2020	A	99,166
3)	Life Storage	6231 Hillandale, Lithonia	2.7 Miles	1999	В	87,725
4)	ExtraSpace Storage	2329 Panola Rd, Lithonia	2.8 Miles	2008	A	114,781
5)	Life Storage	5951 Covington Hwy, Decatur	3.1 Miles	2000	C	71,055
6)	A Citizen Storage	2590 Panola Rd, Lithonia	3.1 Miles	1989	В	47,025
7)	People Self Storage	7703 Conyers St, Lithonia	3.4 Miles	NA	NA	60,000
8)	Public Storage	5260 Minola Dr, Stonecrest	4.0 Miles	2002	В	82,011
9)	ExtraSpace Storage	1257 S Hairston Rd, Stone Mountain	4.3 Miles	1998	В	63,178
10)	SecurCare	2609 Old Covington Hwy, Conyers	4.4 Miles	1996	С	52,028
11)	ExtraSpace Storage	5151 Annistown Rd, Stone Mountain	4.8 Miles	1998	В	72,779
12)	Public Storage	5038 Covington Hwy, Decatur	4.8 Miles	1987	В	45,894
14)	SecurCare	2500 Iris Dr, Conyers	4.9 Miles	2003	С	62,462
	Planned or	Prospective Development				
A)	Mini Storage Depot	6600 Old Hillandale Dr, Lithonia	2.7 Miles	Under Const	NR	76,075

Per Capita Self Storage												
1 Mile Target Market	2022			<u>2027*</u>								
Facilities in 1 Mile radius**	0			1								
Sq. Ft. in marketplace***	0			80,000								
Residents in 1 Mile radius	5,241	=	0.00 SF/person	5,358	=	14.93 SF/person						
3 Miles Target Market												
Facilities in 3 Mile radius **	4			6								
Sq. Ft. in marketplace***	378,300			534,375								
Residents in 3 Miles radius	70,558	=	5.36 SF/person	72,129	=	7.41 SF/person						
5 Miles Target Market												
Facilities in 5 Miles radius**	14			16								
Sq. ft. in marketplace***	934,732			1,090,807								
Residents in 5 Miles radius	160,696	=	5.82 SF/person	164,256	=	6.64 SF/person						

References

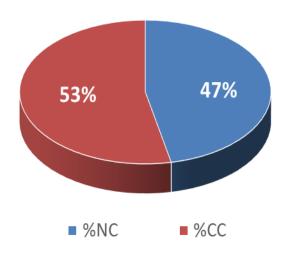
^{*} The Square Footage in the market place includes 80,000 SF for proposed ISB site plus additional sites under development.

^{**} The number of facilities within a given radius was determined using a combination Google search and Yardi Matrix

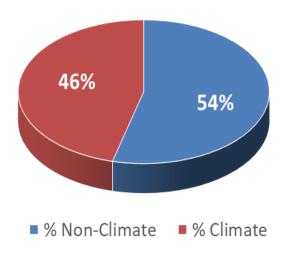
^{***} The square feet in the marketplace was determined using a combination of proprietary databases, unit counts and aerial views, and raw estimates.



3 Mile Supply by Storage Type



5 Mile Supply by Storage Type



MARKET COMPARABLES RENT SURVEY

11/7/2022

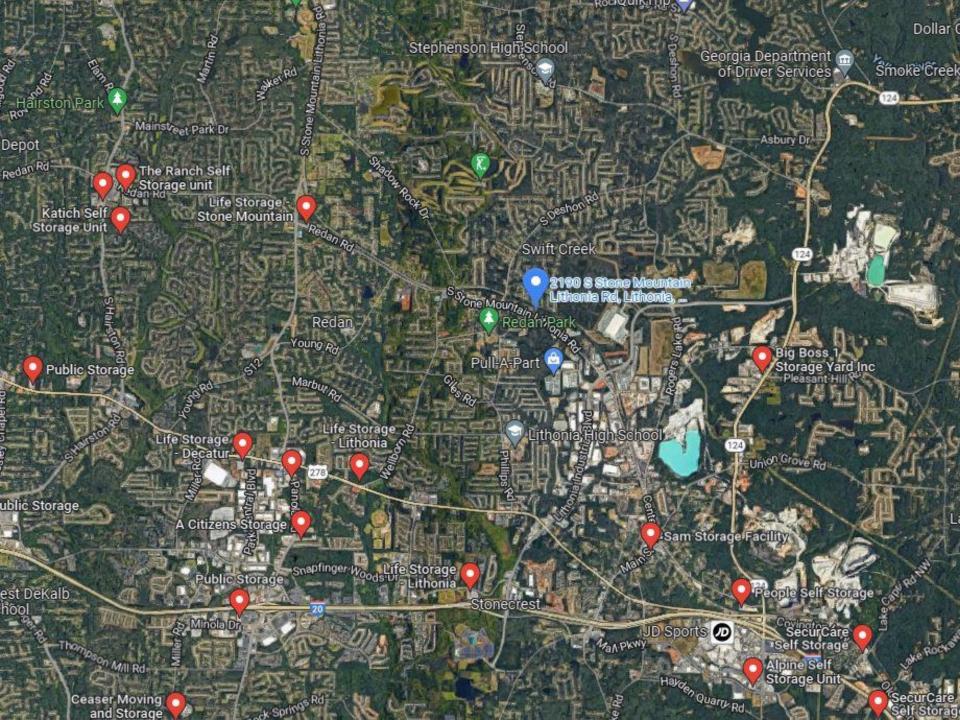
Climate Controlled

Property	Miles from Subject	5x5 F	late	5x10 Rate	10x10 Rate	10x15 Rate	10x20 Rate	Average \$/SF
Life Storage	2.29			\$99.00	\$158.00	\$189.00	\$254.00	\$1.52
Life Storage	2.31	\$84	.00	\$99.00	\$159.00	\$208.00	\$349.00	\$2.01
Life Storage	2.72						\$294.00	\$1.47
ExtraSpace Storage	2.77	\$53	.00	\$81.00	\$128.00	\$212.00		\$1.61
Life Storage	3.05	\$59	.00	\$92.00		\$199.00		\$1.84
A Citizen Storage	3.08	\$84	.00	\$122.00	\$150.00	\$280.00	\$288.00	\$2.12
Public Storage	3.97				\$155.00	\$206.00	\$221.00	\$1.34
ExtraSpace Storage	4.27	\$52	.00	\$68.00		\$179.00		\$1.54
SecurCare	4.44	\$67	.00		\$150.00	\$198.00	\$240.00	\$1.68
ExtraSpace Storage	4.75	\$41	.00				\$178.00	\$1.27
Public Storage	4.79						\$234.00	\$1.17
SecurCare	4.93				\$124.00	\$158.00	\$229.00	\$1.15
3 Mile Avg Comparable \$/SF		\$2.	74	\$1.86	\$1.48	\$1.35	\$1.50	\$1.79
5 Mile Avg Comparable \$/SF		\$1.	96	\$1.60	\$1.28	\$1.22	\$1.14	\$1.44

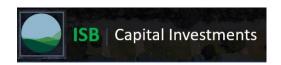
Non-Climate Controlled

Property	Miles from Subject	5x5 Rate	5x10 Rate	10x10 Rate	10x15 Rate	10x20 Rate	Average \$/SF
Life Storage	2.29	\$44.00	\$89.00		\$170.00	\$229.00	\$1.45
Life Storage	2.31					\$254.00	\$1.27
Life Storage	2.72	\$64.00	\$81.00	\$152.00	\$202.00	\$259.00	\$1.67
ExtraSpace Storage	2.77		\$97.00	\$97.00	\$157.00		\$1.32
Life Storage	3.05	\$54.00	\$85.00	\$145.00	\$183.00		\$1.63
A Citizen Storage	3.08	\$84.00	\$94.00	\$139.00	\$246.00	\$280.00	\$1.93
Public Storage	3.97	\$69.00	\$100.00	\$146.00	\$191.00	\$232.00	\$1.73
ExtraSpace Storage	4.27		\$52.00	\$102.00	\$146.00	\$168.00	\$0.97
SecurCare	4.44	\$53.00	\$66.00	\$122.00	\$148.00	\$175.00	\$1.30
ExtraSpace Storage	4.75	\$46.00	\$73.00		\$124.00	\$239.00	\$1.33
Public Storage	4.79		\$69.00	\$146.00	\$155.00	\$172.00	\$1.18
SecurCare	4.93	\$54.00		\$123.00	\$124.00	\$209.00	\$1.32
3 Mile Avg Comparable \$/SF		\$2.16	\$1.78	\$1.25	\$1.18	\$1.24	\$1.52
5 Mile Avg Comparable \$/SF		\$2.34	\$1.61	\$1.30	\$1.12	\$1.01	\$1.48

Prices surveyed from ONLINE rates.



For Inquiries or Consideration Please Contact us.





Ilan Cohen
ISB Capital Investments
ilan@isb-invest.com
(614) 362-3040





Michael MacManus
Southeast Self Storage Brokers
mike@sessb.com
(770) 546-2222